



Compromise doesn't live here.



CELECT 7" IN RIVER ROCK
CELECT TRIM IN WHITE



CELECT 7" IN PINE BROOK

The one premium siding that pleases every pro.

Installers and contractors appreciate Celect® Cellular Exteriors by Royal® for its ease of installation and superior weatherability. Architects specify Celect for its seamless, talk-of-the-neighborhood aesthetics, low maintenance and fade-resistant coating. In other words: Now there is a premium siding that is all things to all building pros.

Celect is perfect behind the scenes

- Patented interlocking joints* make seams virtually disappear—and make Celect easier on the eyes and faster to install than fiber cement
- Keeps boards straight and aesthetically stunning through the home's natural expansion and contraction—which means it doesn't degrade like wood and fiber cement
- Eliminates caulking and energy loss
- No more gaps or wavy lines
- Gravity lock design wipes out warping, buckling and shifting while boosting wind resistance to more than 130 mph

*Patent No: US 8,402,707 B2 (2013)

Gorgeous on its own. Plays well with others.

- Complements all architectural styles and designs
- Four premium siding options: 7" Clapboard, 4" Clapboard, Board & Batten and 7" Shake
- Rich, deep palette of 15 factory-applied, designer-inspired colors
- Full line of matching accessories—including mounts and blocks crafted from the same state-of-the-art cellular materials as our premium siding

The natural, beautiful looks of real cedar without the ugly maintenance

- Coating withstands all kinds of weather conditions and climates
- Fade-resistant colors backed by a 25-year color-protection warranty
- No painting, repainting, caulking, re-caulking or delamination—unlike fiber cement
- Resists chipping, cracking, chalking, flaking and decay
- Withstands impact even under the harshest weather conditions
- Cleans up with spray from a garden hose
- Repels mold, mildew, dirt, debris and insects
- Lifetime Limited Warranty

Recyclable and sustainable perfection

- Panels and packaging are 100% recyclable
- Coating provides superior UV resistance and reflects energy back into the atmosphere—reducing the energy demands of heating and air conditioning
- Manufacturing and installation emit low VOCs
- Each panel cuts cleanly, with no harmful residue or dust

Seriously green

- Insulates 70% better than wood
- Has almost twice the R-value of fiber cement and wood

Even the small details come up big: trim and moulding

- Crafted from the same state-of-the-art cellular materials as our siding
- Low-maintenance trim package assures easy installation
- Coated corner, trim and moulding options are finished in matching and complementary siding colors
- Zero rot or replacement issues
- Trimboards can be bent and customized



Every option is a model of superior form and function.



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